

## SERIOUS DISTANCE

“ We packed this iron with our key performance technologies such as RIBCOR, Face Slots, Speed Pocket, 180° Fluted Hosel, and tungsten weighting in a very low-CG package intended for the better player looking for more distance. The shaping has been improved compared to prior models in this category. The M3 iron features a smaller profile, thinner sole, topline, and new leading edge to inspire confidence and allow for precision and workability.

TOMO BYSTEDT | SENIOR DIRECTOR | PRODUCT CREATION

### RIBCOR

- RIBCOR localizes face flexibility in the hitting area, transferring more energy to the ball to increase distance and forgiveness
- RIBCOR stiffens the perimeter of the head creating a more rigid structure, enhancing sound and feel
- RIBCOR mitigates toe flexibility for tighter dispersion

### MORE DISTANCE THROUGH ADVANCED CONSTRUCTION

- Max-COR design increases ball speed across the face to produce distance and consistency from heel to toe
- Ultra-thin leading edge works in conjunction with the Speed Pocket to increase speed on low-face shots
- 15-gram high density tungsten weight optimizes CG placement and improves MOI

### IMPROVED SHAPING

- Increased sole radius and leading edge ski for proper turf interaction and cleaner address view

### AFTERMARKET SHAFTS

- True Temper XP100 and Mitsubishi Tensei graphite iron shafts provide a stable platform for players who still value distance, but require workability



### SHAFT

Steel Men's - True Temper XP100 (Stiff, Regular)  
Graphite Men's - Mitsubishi TENSEI Blue (S-80, R-70, A-70)

### GRIP

Men's - Lamkin UTX (black body/grey end cap) 0.580

CLUB	3	4	5	6	7	8	9	PW	AW	SW
LOFT	18°	20.5°	23°	26.5°	30.5°	35°	40°	45°	50°	55°
LIE	60.5°	61°	61.5°	62°	62.5°	63°	63.5°	64°	64°	64.5°
OFFSET (mm)	3.30	3.10	2.90	2.70	2.50	2.20	2.00	1.80	1.60	1.00
LENGTH	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.50"	35.50"	35.25"
SWINGWEIGHT (ST/GR)	D2/C9	D2/C9	D2/C9	D2/C9	D2/C9	D2/C9	D2/DO	D2.5/DO.5	D2.5/DO.5	D4.5/D3
LEFT HAND	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES